

# Smart-up BSR Regional SWOT analysis, Latvia

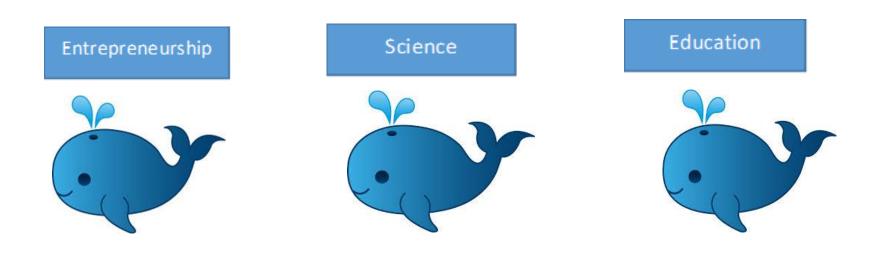
University of Latvia

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### Smart specialisation of Latvia (RIS3):

- ✓ Transformation to higher added value, productivity and more efficient use of energy
- ✓ Linked to current development level of national economy;
- ✓ Driven by innovations based on 3 whales



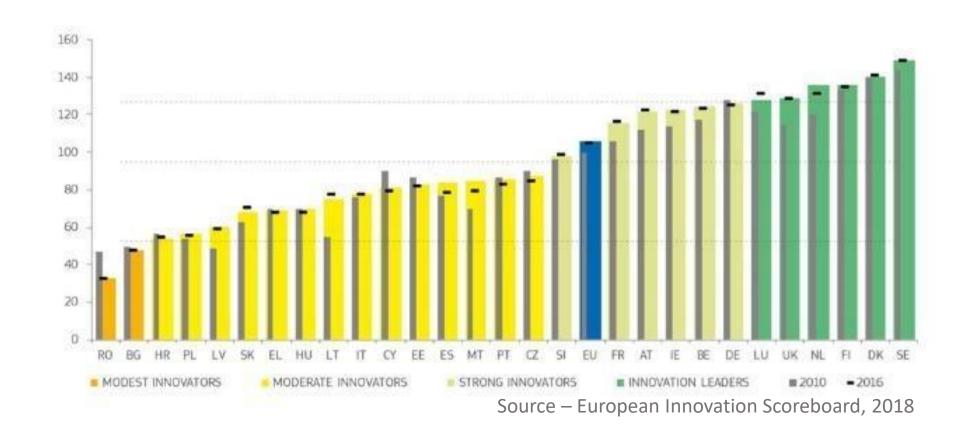


# Linking the areas of RIS3 to the sectors of national economy

| Sectors of economy |   | Knowledge-based<br>bioeconomy | Biomedicine, med. technol., biofarm. and biotehnology | Smart materials, engineering systems | Smart energy | Computer technologies |
|--------------------|---|-------------------------------|---|--------------------------------------|--------------|-----------------------|
| Α                  | Agriculture, forestry                         |                               |   |                                      |              |                       |
| BDE                | Other industry                                |                               |   |                                      |              |                       |
| С                  | Food production                               |                               |   |                                      |              |                       |
| С                  | Light industry                                |                               |   |                                      |              |                       |
| С                  | Wood processing                               |                               |   |                                      |              |                       |
| С                  | Paper production and printing                 |                               |   |                                      |              |                       |
| С                  | Chemical industry                             |                               |   |                                      |              |                       |
| С                  | Manufacturing of non-<br>metallic minerals    |                               |   |                                      |              |                       |
| С                  | Metal processing                              |                               |   | -                                    |              |                       |
| С                  | Productionof electrical and optical equipment |                               |   |                                      |              |                       |
| С                  | Production of machines and equipment          |                               |   |                                      |              |                       |
| С                  | Production of transport means                 |                               |   |                                      |              |                       |
| F                  | Construction                                  |                               |   |                                      |              |                       |
| G, I               | Trade, accomodation                           |                               |   |                                      |              |                       |
| Н                  | Transport and warehouses                      |                               |   |                                      |              |                       |
| J-S                | Other commercial services                     |                               |   |                                      |              |                       |
| OPQ                | Public services                               |                               |   |                                      |              |                       |



# Latvia as innovator on the background of the EU



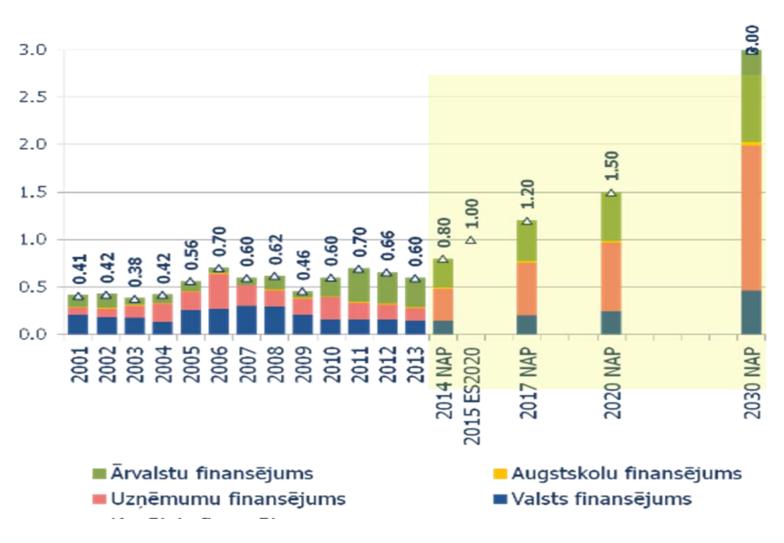


# UNIVERSITY Comparative Innovation Indicators: Latvia in the EU

|               | Human        |             | Innovation  | Accessibility | Investments | Number      |             | Value of     |
|---------------|--------------|-------------|-------------|---------------|-------------|-------------|-------------|--------------|
|               | resources in | Research    | friendly    | of funding    | of business | of          |             | intellectual |
|               | research     | systems     | environment | and support   | entities    | innovators  | References  | property     |
|               | <u>2016</u>  | <u>2016</u> | <u>2016</u> | <u>2016</u>   | <u>2016</u> | <u>2016</u> | <u>2016</u> | <u>2016</u>  |
|               |              |             |             |               |             |             |             |              |
| EU average    | 121.0        | 111.8       | 114.3       | 83.7          | 113.6       | 85.8        | 95.3        | 100.4        |
| Latvia        | 93.2         | 37.6        | 160.1       | 75.9          | 44.0        | 11.9        | 41.4        | 49.8         |
| Latvija among |              |             |             |               |             |             |             |              |
| the EU-36     | 25           | 31          | 8           | 17            | 35          | 33          | 29          | 27           |



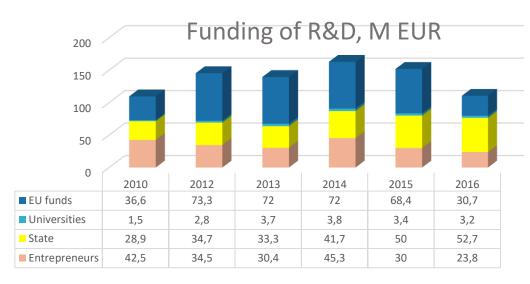
## Expected resources of funding innovations



Source: NAP 2020



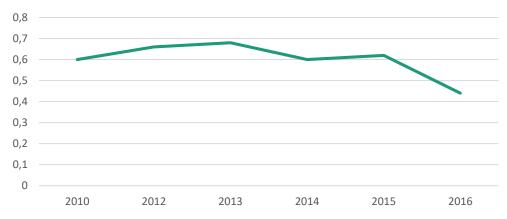
### Funding innovations - real situation



- ✓ Real situation the highest peak of investments 0.69% of GDP was reached in 2014.
- ✓ In 2016 investments of entrepreneurs in R&D - 0.16% of GDP, state budget - 0.19% of GDP).

Investments in R&D, % of GDP

■ Entrepreneurs State Universities ■ EU funds



- ✓ Latvia is funding R&D mainly from EU funds (44.4% in 2015).
- ✓ Entrepreneurs contribute only 24.7% of total investments in R&D (2015) comparing with average 64% in Europe.

Source: CBS



# SWOT of Latvia innovations ecosystem

|               | Strenghts  |          | Weaknesses  |
|---------------|--|----------|---|
| ✓ ✓ ✓ ✓ ✓ ✓ ✓ | Democratic society; Flexible and accessible public administration; Geographical location; Accessibility of higher education Availability of broad range of programmes and high competition in the field of supply of higher education; Understanding importance of growth of R&D sector on state level Strong and recognized individual experts; Developed micro-entrepreneurship; Active participation of people in digitalized services; |          | Decreasing amount of inhabitants due to negative demography trends and emigration Limited budget capability; Specialisation in low added value production; Low export income Weak innovation system Weak cooperation between entrepreneurs and scientists, low commercialization level of research results Weak private sector, limited funding capacity of innovations |
| ✓             | Availability of research infrastructure  Opportunities   | <b>√</b> | High scare of academic research, only small portion practice based  Small internal market  Threats  |
| <b>✓</b>      | Open data access, technology transformation of the services provided by the state and state institutions   | <b>√</b> | Lack of local patriotism - driver for ongoing emmigration  Ageing population  |
| <b>✓</b>      | International Competitive academic environment, cooperation among higher education establishments  | ✓<br>✓   | Health indicators lagging behind EU; Failure to accumulate financial resources for funding growth   |
| ✓             | Support to cross-sectoral projects   | <b>√</b> | Rapid increaset of labor costs that exceeds increase of efficiency.   |
| ✓             | Facilitation of dialogue between scientists and entrepreneurs; Regional Specialisation and connectivity  | <b>√</b> | Stagnation in the main trade partner states.  Small and specialised economy, subject to global shocks.  |



## Linking the areas of RIS3 specialization to the economic sectors and branches of

State scientific institutions including universities:

University of Agriculture,
University of Latvia, Riga
Technical University,
Daugavpils University,
Liepaja University,
scientific institutions,

Riga Stradins
University, Riga
Technical University,
scientific institutions,

University of Latvia,
Riga Technical
University, scientific
institutions,

University
of Latvia, Riga
Technical University,
scientific institutions,

University of
Latvia, Riga
Technical
University,
scientific
institutions,

RIS3 specialisation fields Sub-branches of science Agriculture, Forestry,
Fisheries, Animals,
Veterinary, Agricultural
Biotechnology, Physics,
Chemistry, Biology,
Economics, Industrial
Biotechnology,
Environmental
Biotechnology, Chemistry
Engineering, Material
Engineering, Civil
Engineering, Mechanical
Engineering, Mathematics

Medicine, Clinical
Medicine, Health
Science, Medical
Biotechnology,
Physics, Chemistry,
Chemistry
Engineering, Biology,
Mathematics,
Materials Engineering

Civil Engineering, Electrical Engineering, Mechanical Engineering, Chemical Engineering, Material Engineering, Medical Engineering, Environmental Engineering, Environmental Biotechnology, Industrial Biotechnology, Nanotechnology, Physics, Chemistry, Mathematic

Electrical Engineering, Earth and Environmental Research, Environmental Engineering, Mechanical Engineering, Industrial Biotechnology, Mathematics, Chemistry, Chemical Engineering, **Materials** Engineering

Computer
Science and
Informatics,
Mathematics,
Electrical
Engineering,
Mechanical
Engineering, Civil
Engineering



# Academic centre development programme



#### UL in science and innovations

- ✓ Holds the share of 16% of Bachelor's degree, 30% of Master's, 45% of Doctoral degrees in Latvia;
- ✓ ~ 33% of publications;
- ✓ 55% of higher range publications;
- ✓ Hirsch's index in 5 year period 32 (2 times exceeds other research institutions of Latvia)



# University of Latvia R&D SWOT in RIS3

| Strengths  | Weknessess  |
|--|---|
| World level researh, high qualification of scientific personnel  | Progressing aging of personnel  |
| The research staff includes researchers involved in sector policy  | Unsufficient experience and capacity in commercialisation and   |
| making at the national level   | IPR protection  |
| Stable international partner network   | Requirements for some doctoral study programs do not encourage doctoral students to achieve a level of excellence in scholarly publications.                            |
| Relevant and developed infrastructure  | Scientific staff is significantly subjected to work not directly linked to the research, thus reducing the scientific capacity  Low internal cooperation and networking |
| Opportunities  | Threaths  |
| The Academic centre will open possibilities to increase multidisciplinary research and innovations.                        | Unsustainable funding leads to increased dependence on EU Structural Funds.   |
| An increase in research capacity in connection with an increasing number of doctoral students and received degrees.        | Health sector policies are subject to uncertainty, inconsistency and limited opportunities to anticipate it.  |
| Geographical location of Latvia opens possibilities for establishing international contacts and networking in science.     | The emigration of scientists contributes to the progress of aging of the staff.   |
| The interest of foreign researchers about announced vacancies for post-doctoral and researcher positions is also observed. | Latvia does not have a clear tradition of inter-sectoral co-<br>operation   |



## University of Latvia RIS 3 pilot projects

#### 1. Technology transfer centre (House of Technologies):

- ✓ Development of innovations from TRL 3-4 to 6-7
- ✓ 3 main specialisation fields according UL smart specialisation directions (HEPC radiation chemistry and physics, life sciences
  - + 3D printing of biomaterials and material mechanics)
- ✓ Synergies of different sciences (each supporting and developing another)
- ✓ United IT and pilot development
- ✓ Common dissemination and commercialisation.





#### University of Latvia RIS3 pilot projects

#### 2. Medicine centre

- ✓ In cooperation of Riga City Council development of existing
- ✓ medical infrastructure for providing primary and secondary
- ✓ health care to inhabitants of Riga city, UL students and staff;
- ✓ Specialisation physioteraphy, rehabilitation;
- ✓ Common research & education programmes;
- ✓ Accessibility of health care to students and employees of University
- ✓ Internships for medical students and residents.





#### University of Latvia RIS3 pilot projects

#### 3. University campus (Academic centre) - a pilot micromodel of a smart city

- ✓ robust IT connectivity and digitalization;
- ✓ good governance, especially e-Governance and participation of students, employees of UL as well as citizens;
- ✓ assured energy supply and heating, implementing novel and efficient solutions, use of renewable resources;
- ✓ an efficient waste management system
- ✓ affordable housing for students, guest lecturers and researchers and staff of the UL.
- ✓ After the test stage the most successful and efficient applications and approaches is planned to upscale to the Riga City level (strong co-operation between UL and Riga City Council)