

Smart-up BSR
TALLINN INNOVATION CAMP PROGRAMME

Venue: TTÜ Mektory Innovation and Business Centre (Raja 15)

16 SEPTEMBER

17:00-19:00	Operational meeting (<i>project coordinators only</i>)
19:30-22:00	Informal dinner & networking (Rotermann Quarter, Restaurant PULL, address Rotermanni 2) (<i>project coordinators only</i>)

17 SEPTEMBER

09:00-09:15	Gathering and registration
09:15-09:45	Opening of the camp: welcoming and current status of the project <ul style="list-style-type: none"> - <i>Aivar Riisalu (Deputy Mayor, City of Tallinn)</i> - <i>Professor Taina Tukiainen (Project leader, Aalto University)</i> - <i>Jaanus Müür (Project Manager, Tallinn City Enterprise Department)</i>
09:45-10:45	Inspirational thematic presentations: trends and best practices <ul style="list-style-type: none"> - <i>Kristjan Lepik (Product Manager, Topia)</i> - <i>Hannu Tuomisaari (Senior adviser, City of Espoo)</i>
10:45-11:00	Coffee break
11:00-12:00	Inspirational thematic presentations continue: trends and best practices <ul style="list-style-type: none"> - <i>Dr. Anne Stenros (CEO, Senior Consultant, GrowthPro; former Chief Design Officer for the City of Helsinki and KONE Corporation)</i>
12:00-12:45	Lunch
12:45-13:30	Current situation and recent developments in Tallinn City – open mic <i>Toomas Haidak (Head of Strategy Unit, City of Tallinn)</i>
13:30-13:45	Introduction of challenges and facilitators. Division into the groups. <ul style="list-style-type: none"> - <i>Challenge 1: how to smarten up the region?</i> - <i>Challenge 2: how to increase citizen participation and promote co-creation to improve living environment and quality of life?</i> - <i>Challenge 3: how to make the city digital with the help of artificial intelligence and co-creation?</i>
13:45-16:00	Working with challenges
16:00-16:45	Tour in Mektory labs
16:45-17:00	Summary of the day (moderator)
19:30-22:00	Official dinner + exhibition “ <i>There are no bananas. Time travel to Soviet daily life</i> ” (Tallinn TV Tower, address Kloostrimetsa tee 58a)

18 SEPTEMBER

09:00-09:30	Opening of the day: Digitalisation progress & challenges in Europe - <i>Markku Markkula (1st Vice-President of Committee of the Regions; Rapporteur on the Opinion "Digital Europe Programme 2021-2027)</i>
09:30-12:45	Working with challenges
11:30-12:45	TV Workshop in Mektory
12:45-13:30	Lunch
13:30-14:30	Presentation of the current results
14:30-16:15	Working with challenges
16:15-16:30	Summary of the day
16:30-17:30	Visit to Tehnopol Science Park
19:30-22:00	Dinner (Telliskivi Creative Quarter, Restaurant F-Hoone, address Telliskivi 60a)

19 SEPTEMBER

09:00-09:15	Opening of the day
09:15-10:30	Working with challenges
10:30-11:30	Presenting the final results (Facebook live)
11:30-12:00	Closing and conclusions
12:00-12:45	Lunch
Free time	Inspirational visit in Tallinn (optional)
19:30-22:00	Dinner (Restaurant Platz, address Roseni 7, optional and at own cost)

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