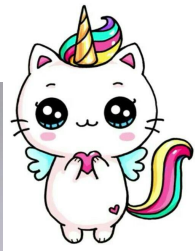


**Challenge 1**  
**Team 3**



**Co-creating  
Identiti(es)**



# Lasnamäe

## Issues

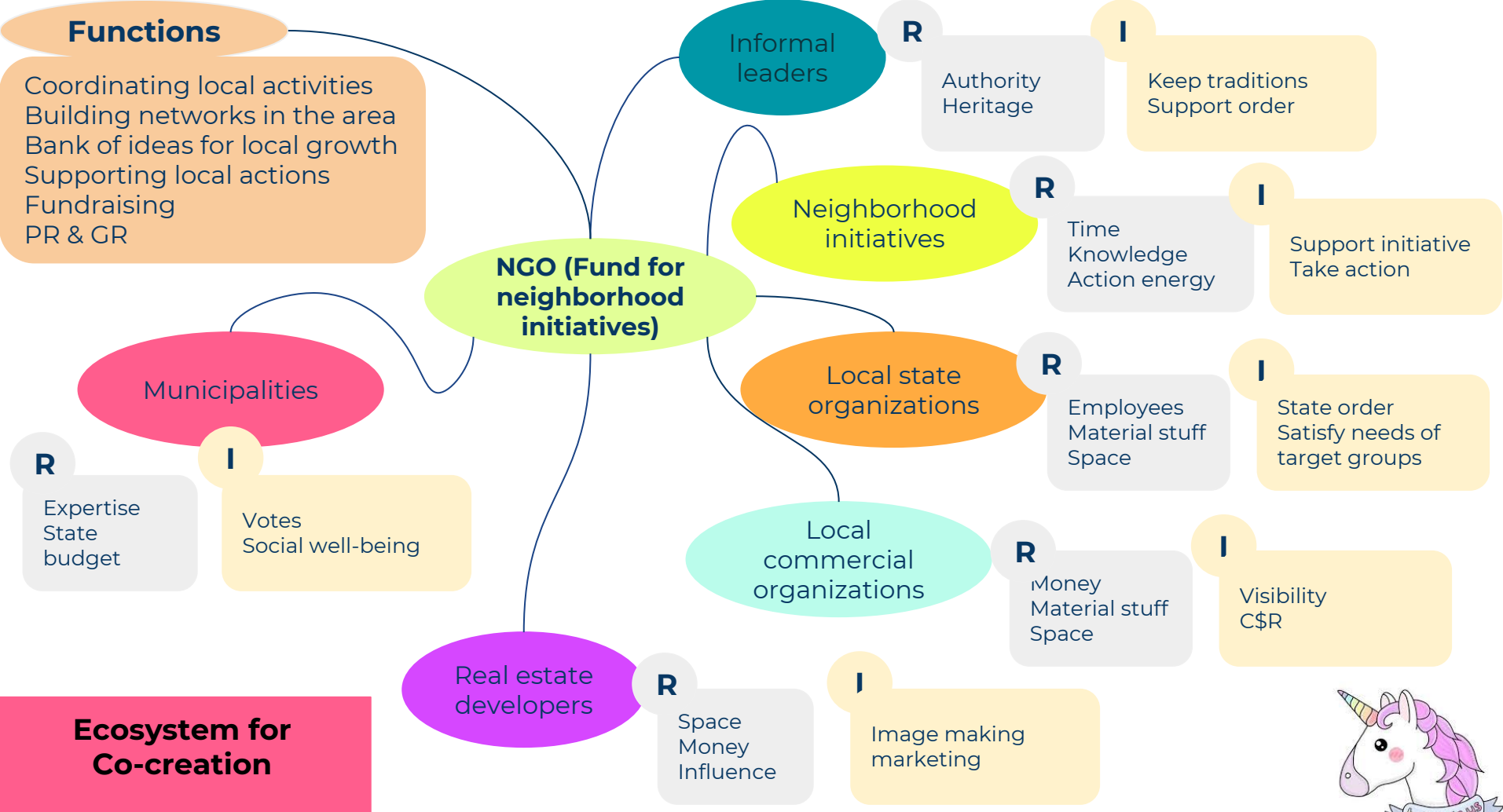
- Low sense of local ownership
- Lack of knowledge about the local history
- Lack of social integrity
- Lack of small public places (third places)
- Lack of joint activities & communication between neighbors
- Lack of ecosystem & infrastructure for coordinated action

## Goal

**Establish  
infrastructure to  
co-create local  
identity(ies)**



it's okay to be  
different



# Pilot project for micro-district scale in Lasnamäe



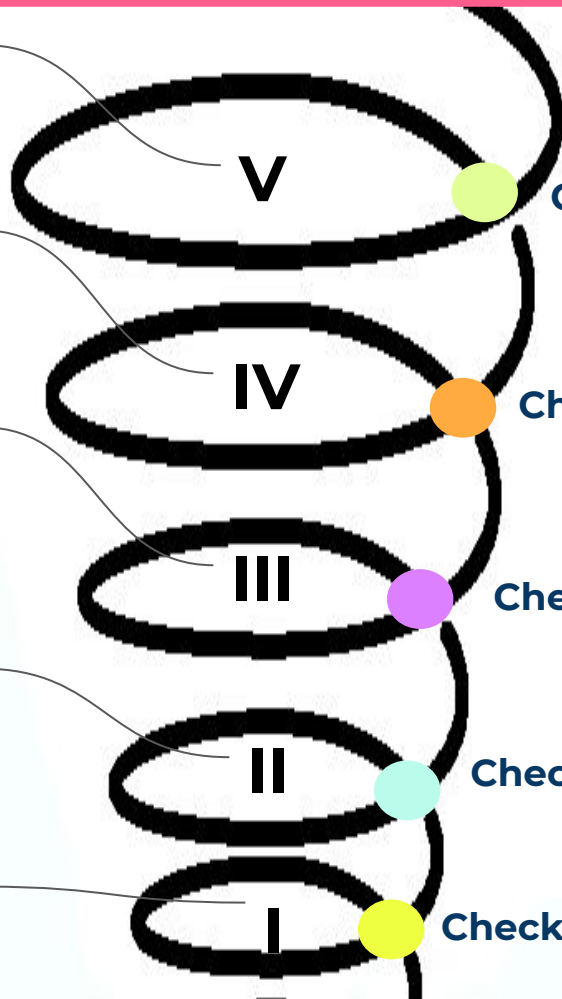
Co-programming  
Scaling up

Implementing best ideas

Interviews with stakeholders  
Working groups  
Design workshops

Expanding NGO  
(Lasnaidee?)  
Municipal financial support  
Community space (ABC centre)

Establishing connections  
Mapping database



V

**Checkpoint V**

Scaling up: roadshow,  
Mobile infobox/bar

IV

**Checkpoint IV**

Presenting the results:  
stand-up, pechakucha

III

**Checkpoint III**

Idea fair: competition,  
municipal support

II

**Checkpoint II**

Picnic  
press-conference:  
presenting NGO

I

**Checkpoint I**

Urban culture festival:  
Interactive mapping  
Informing about NGO

## Checkpoint 1: Starting Urban Culture Festival

### Who?

Municipalities  
NGOs (Lasnaidee, etc)  
Artists  
Tallinn & local business

### Where?

Open air at Lasnamae  
pilot micro-district

### When?

23d of September (Autumn)  
1st June (World Children Day)

### Why?

“Lasnamae micro-district  
birthday”

### What?

Kids:  
Workshops: ‘Build your  
Neighborhood’ (Lego)  
Draw your home  
Parents:  
Brainstorming, Inviting to design  
workshops  
Teenagers/Youth:  
Sport competition  
Hackathon  
Elderly:  
Workshop ‘Gardening’, ‘Make  
your Home Inviting’, board games  
Pet Carnival



## Lasnamae dog carnival

