

Interreg
Baltic Sea Region



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Smart-up BSR



Aalto University
School of Business



Smart-UP BSR: Baltic Sea Region

Taina Tukiainen, Professor, Aalto
Corporate Entrepreneurship and Innovation
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Learning City
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Smart-Up BSR in a nutshell

- **Dynamic, entrepreneurial & engaging**
- **BSR RIS3 implementation four spearheads: healthy ageing, digitalisation in smart city, climate change and circular economy**
- **Allows regions to learn hands-on and build solutions to regional challenges via innovation camps**
- **Foster BSR bottom-up innovation process and experimentation**
- **Mobilizes existing knowledge, expertise, and showcases best practices in the area of smart specialisation**
- **Activates Baltic Sea region network around important societal challenges**
- **Regions in 9 countries of the Baltic Sea Area, 13 partners, 26 associate partners, including DG JRC & DG REGIO**



Smart & Sustainable BSR 2040

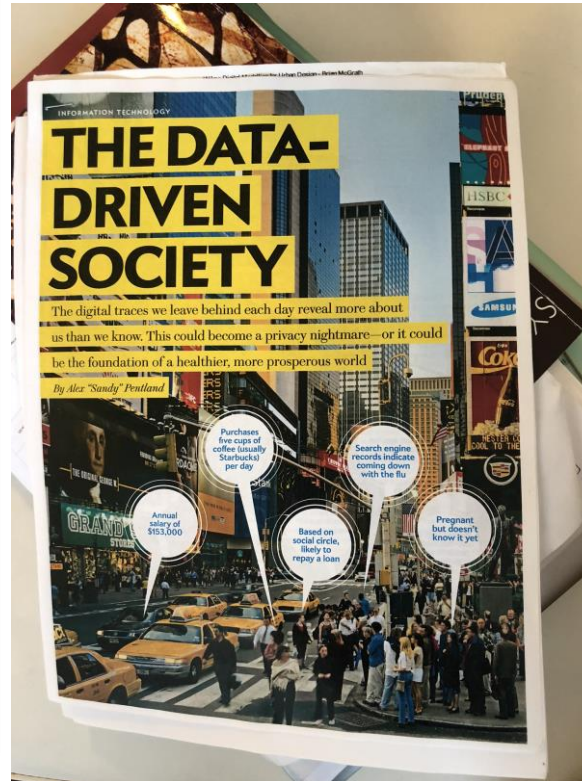

Evidence informed policy & decision-making



EUROPEAN UNION
Committee of the Regions

Regional Innovation Ecosystems

CoR guide Learning from the EU's Cities and Regions



United Nations
Office for Partnerships

Objective: Smart Up BSR as a community for change

- Smart Up as a **community for RIS3 inter-regional engagement in Baltic Sea**
- and activating **cross-regional networks to solve grand societal challenges**
- **Innovation camps: a pilot of a 3-year long cross-regional engagement process with quadruple helix stakeholders**
- **Innovation camp method – a capacity building for regional innovation and RIS3 implementation**



Smart-Up BSR Key Research Questions and Messages to the Politicians

1. **Boost inclusive regional stakeholder engagement:** How do we make the development of our regions inclusive? How do we engage diverse stakeholder in Baltic Sea Region?
2. **Engage BSR Inter-regional collaboration:** How to engage and collaborate across regional borders in Baltic Sea regions? How to create and develop the spearhead initiatives together in the macro-region?
3. **Boost Entrepreneurship & entrepreneurial discovery process:** How to boost entrepreneurship and start-ups in BSR? How does the entrepreneurial discovery process create value in BSR?
4. **Save Baltic Sea and tackle grand societal challenges:** How to tackle grand societal challenges like climate change, circular economy, and healthy ageing via smart specialization in BSR? How to attract relevant businesses inclusively?

First Results

- **Regions updated their RIS3 using Innovation Camp & JRC Peer Exchange Learning workshop:** Helsinki-Uusimaa, Estonia, Latvia, Lithuania, Pomorskie region (PL)
- **Alternative scenarios of the future of BSR are developed as an instrument for crystallizing regional strengths & opportunities**
- **Successful innovation camps 4 (of 10):**
 - Luosto (FIN): Learning the Innovation Camp Methodology
 - Aarhus (DK): A City-Driven Region
 - *RIS3 regional collaboration & engagement toolbox and creating a “superhero hub” – a network of forward-thinking local individuals and actions on regional level*
 - Palanga-Klaipeda (LT): Sustainable Port
 - *a collaborative maritime incubator in Gdansk (PL), to be launched as one of Smart-Up BSR pilots*
 - Tallinn (EE): Smart Sustainable Cities in BSR
 - *a citizen-led city neighborhood improvement digital platform - winner solution recognized by Tallinn city government*

In-the-Making Now

1) “Quick Guide” for regional policy makers on how, why and whether to organize innovation camp to solve grand societal challenges

- a short guide of its own, referencing JRC Handbook for details
- concise: key lessons learned + short 1-2 paragraph explanations
- visually inspiring using photos from Smart-Up camps

2) Short guidelines on pilot planning methodology

- accessible description of how to prepare, facilitate and document the pilots: vision, steps to be taken, lessons learned on place-based innovation ecosystems, and documenting of pilots

Implications and Discussion

1. **Boost inclusive regional stakeholder engagement and better science-society dialogue.**
2. **Engage BSR Inter-regional collaboration and gain synergies between different projects and financial instruments.**
3. **Boost Entrepreneurship & entrepreneurial discovery process, attract more companies and co-create through public-private partnerships.**
4. **Save Baltic Sea and tackle grand societal challenges and encourage place-based ecosystem creation.**

2.10.2018

Join us in Brandenburg: 28-30 November



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