

 **Interreg**  
Baltic Sea Region



EUROPEAN  
REGIONAL  
DEVELOPMENT  
FUND  
EUROPEAN UNION

**Smart-up BSR**



**Aalto University**  
**School of Business**

# Smart-UP BSR Community for Change

**Taina Tukiainen,**  
**Professor, Aalto**  
**Corporate Entrepreneurship and Innovation**  
**9 September, 2019**



Learning City  
**ESPOO**





3-YEAR

CROSS REGIONAL ENGAGEMENT PROCESS

CAPACITY BUILDING FOR REGIONAL INNOVATION & RIS3 IMPLEMENTATION

SMART-UP BSR: BALTIC SEA REGION

LEARN HANDSON

INNOVATION CAMPS  
HEALTHY AGING

BUILD SOLUTIONS

DYNAMIC

policy & decision-making

ECONOMY  
CIRCULAR

BSR RIS3

DIGITALISATION IN  
SMART CITY

ENTREPRENEURIAL

BSR 2040

SMART & SUSTAINABLE

ENGAGING

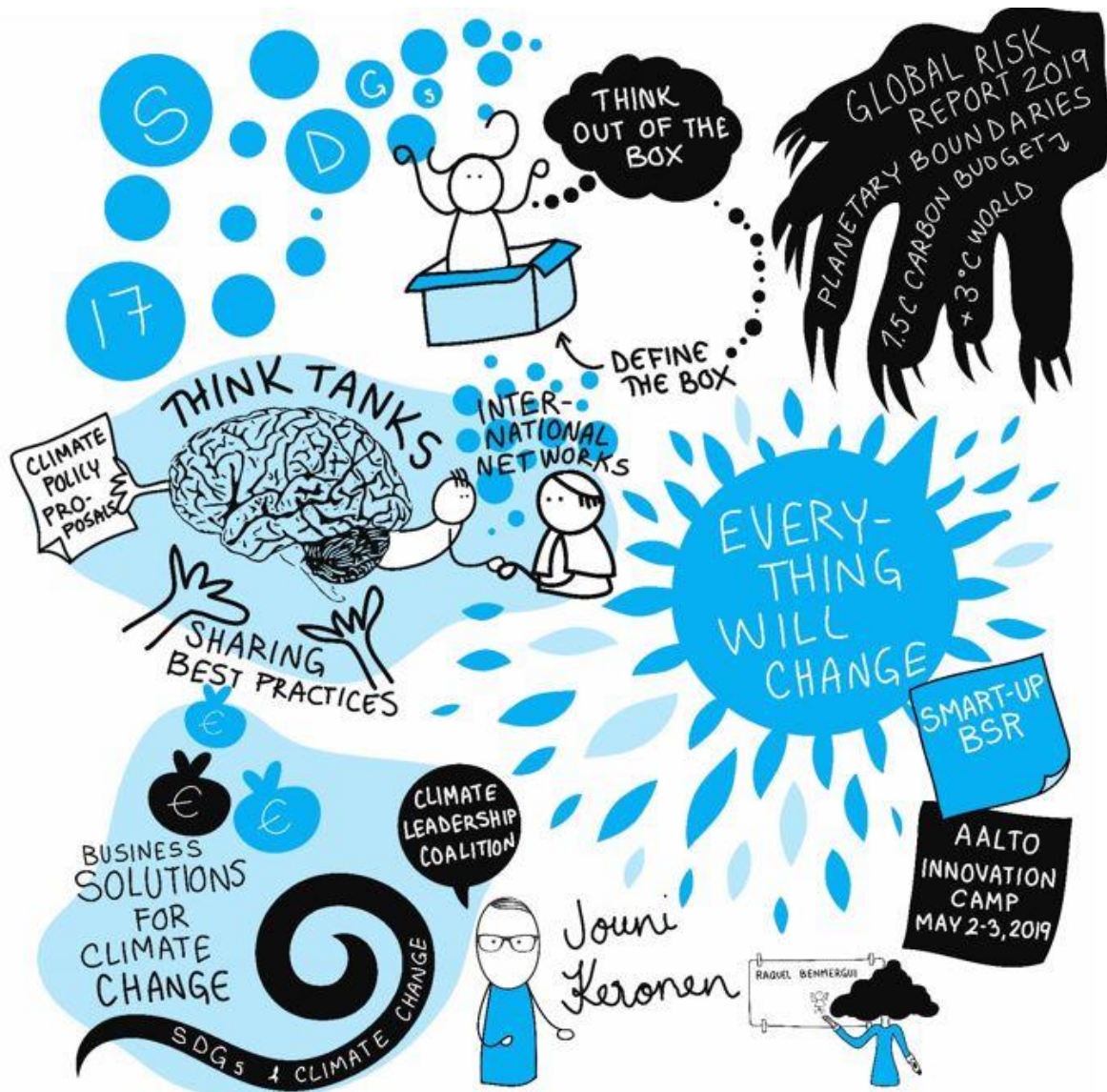
CLIMATE CHANGE

BSR BOTTOM-UP INNOVATION & PROCESS EXPERIMENTATION

9 COUNTRIES  
26 ASSOCIATE PARTNERS  
13 PARTNERS  
BALTIC SEA AREA  
INCL. JRC & DG REGION

EVIDENCE





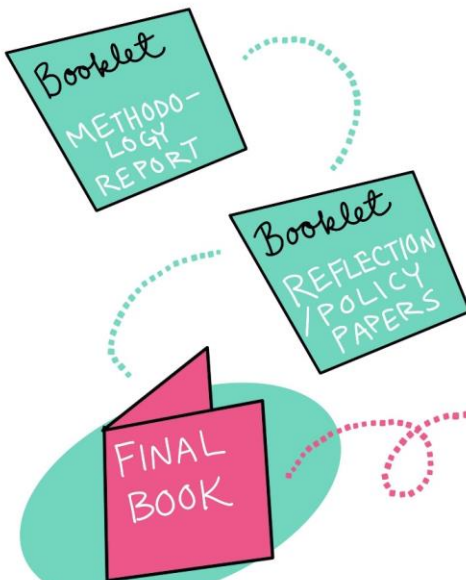
## WP2:

Revisiting BSR RIS3  
strategies & roadmaps



## WP3

BSR RIS3 content &  
pilot planning



## WP4/5

BSR RIS3 strategic  
instruments & platforms

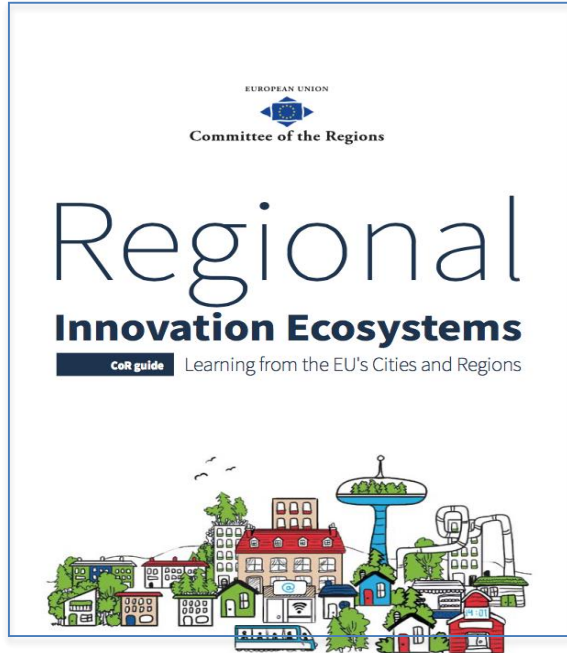




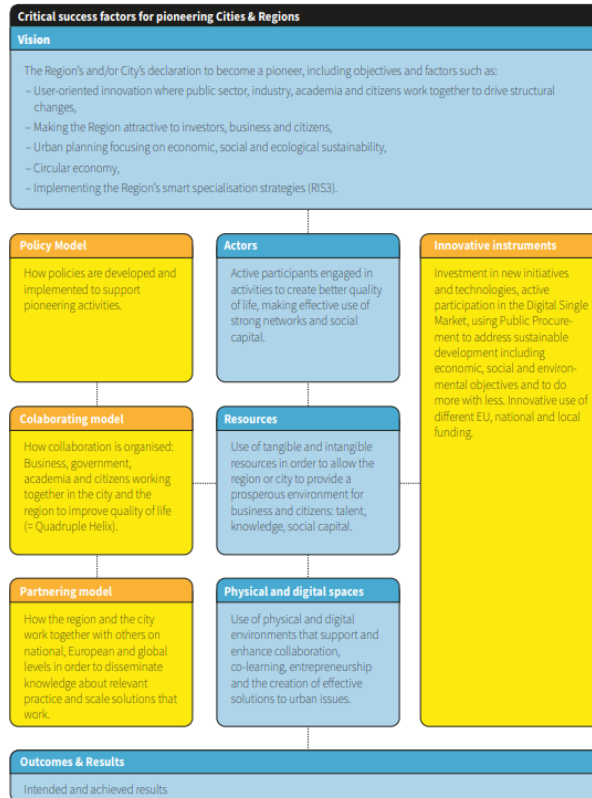
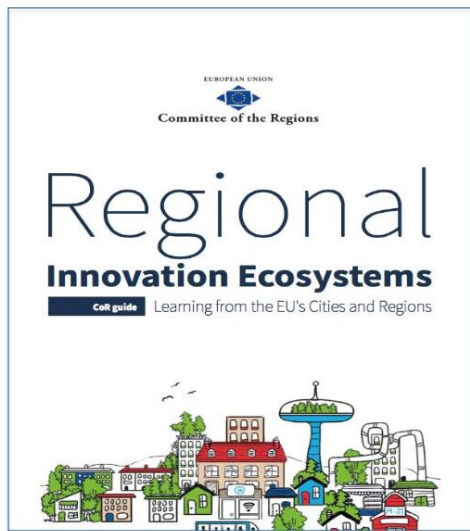


# Smart & Sustainable BSR 2040

Evidence informed policy & decision-making



# Framework for place-based innovation ecosystems



# Objective: Smart Up BSR as a community for change → BSR S3 Platform

- Smart Up as a **community for RIS3 inter-regional engagement in Baltic Sea**
- and activating **cross-regional networks to solve grand societal challenges**
- **Innovation camps: a pilot of a 3-year long cross-regional engagement process with quadruple helix stakeholders**
- **Innovation camp method – a capacity building for regional innovation and RIS3 implementation**



LESS  
TALK  
MORE  
ACTION!





EUROPEAN  
REGIONAL  
DEVELOPMENT  
FUND

# Smart-Up BSR



## Professor Taina Tukiainen Corporate Entrepreneurship & Innovation



Aalto University



Metropolitan Area  
Gdańsk Gdynia Sopot



Tallinn



Ministry of  
Education and Science  
Republic of Latvia



ITMO UNIVERSITY



Helsinki-Uusimaa  
Regional Council



CITY OF  
AARHUS



cursor



LAND  
BRANDENBURG

Ministerium der Justiz und für  
Europa und Verbraucherschutz



KLAIPĖDA SCIENCE  
AND TECHNOLOGY PARK



European  
Commission